

Wisconsin National and Community Service Board

Board Meeting Minutes

October 12, 2017

Present: Angela Ahlgrim, Christine Beatty, Lisa Delmore, Robert Griffith, Paula Horning, John Hosteny, James Langdon, Margaret Moore, Susan Schwartz

Not Present: Pamela Charles, Anthony Hallman, Michael Hinman, Scott Jones, Amy McDowell

Staff Present: Jeanne Duffy, Alexis Matthews, Kara Rivers, Daria Rydzak, Casey Sweeney, Steven Yule

Program Staff Present: Connie Bettin, Partners for Afterschool Success, Brian Blahnik, Marshfield Clinic AmeriCorps Programs, Amanda Ross, United Way Fox Cities, Kysa Stocking, Wisconsin HealthCorps

Next Meeting: December 14, 2017- Location TBD

Call to Order

The meeting was called to order at 9:07 am by Board Chair Paula Horning.

Introductions

The commission members, Serve Wisconsin staff, and program staff introduced themselves. There are two new Serve Wisconsin staff members, Alexis Matthews and Kara Rivers. Casey Sweeney is the Serve Wisconsin RFP Manager for this grant application cycle.

Public Comment

Brian Blahnik from the Marshfield Clinic AmeriCorps Programs gave public comment regarding Serve Wisconsin sponsorship of 9/11 Day of Service and Remembrance, recruitment challenges, Recovery Corps and the new Center for Community Outreach in Minocqua where one half the Recovery Corps members will be housed.

Meeting Minutes

Christine Beatty made a motion to approve the June 8, 2017 WNCBSB meeting minutes. Second by Margaret Moore. Unanimously approved.

Ad Hoc Bylaws Committee Recommendations- Action

James Langdon presented the changes to the bylaws proposed by the Ad Hoc Bylaws Committee, stating that most changes were cleaning up terms and modernizing provisions. In addition, state statute references were replaced with a summary of the information presented in the statutes. James Langdon

made a motion to accept the bylaws as set forth by the Ad Hoc Bylaws Committee. Second by Christine Beatty. Unanimously approved.

Stand Up, Step Up Marketing Campaign

Jeanne Duffy presented the September “Stand Up Step Up” marketing campaign and shared the results from the campaign which included 5000 microsite views, 1300 returners, 250 program listing views, and 50 individuals signed up for the recruitment newsletter.

Alexis Matthews and Daria Rydzak gave an AmeriCorps presentation to the board that they could use with their local networks. Discussion followed on the best way to promote AmeriCorps and how the board could assist Serve Wisconsin in their efforts.

Christine Beatty made a motion to develop an Ad Hoc Committee on Marketing to assist with campaign and website development. Second by Margaret Moore. Unanimously approved. Christine Beatty, Lisa Delmore, and Robert Griffith volunteered to serve on the committee.

A discussion followed on board engagement with programs- visiting programs and attending program events. It was determined that Serve Wisconsin staff should share the following board contact information with programs in order to foster this relationship: name, role on board, city, and email address.

Paula Horning added engagement as a standing item to be included with updates from commission members.

Update from Program Director Association

Connie Bettin and Brian Blahnik provided the Program Director Association update in which the following topics were addressed: board engagement, a lack of education award amount for the 18-19 program year, the CNCS rule that prohibits members who start late from receiving a full living allowance despite completing their hours in the shortened time frame, the increase in living allowance creating match hardships, the request for a health/benefits navigator to attend the next Program Directors Association meeting, recruitment challenges, and AmeriCorps experience as college internship credits.

A brief discussion followed on Employers of National Service and how board members can get local companies to sign up as an Employer of National Service.

Update from CNCS State Office

John Hosteny provided the CNCS State Office update. He congratulated Serve Wisconsin staff on the Opening Ceremony before providing updated statistics on AmeriCorps in Wisconsin (\$41 million for national service in Wisconsin- \$21.6 million from CNCS and \$19.9 million in community match) and

introducing Chester Spellman as the new Director of AmeriCorps. The Corporation is working on funding for FY19 (FY 18 was flat funded). There is currently an AmeriCorps VISTA RFP that was just released for projects related to the opioid epidemic. NSOPW complications with Puerto Rico continue to persist. A new permanent Executive Director will be taking over the CNCS Wisconsin State Office soon.

Updates from Staff Members

Jeanne Duffy will be attending a Tribal Outreach Conference as well as the Governor's Northern Development Summit to promote AmeriCorps.

Steven Yule continues to work on the CNCS Improper Payment and Recovery of Payment Act. One result from this process was that two former programs could not produce NSOPW results for staff members. Starting September 2nd, an Employee Assistance Program will be offered to all AmeriCorps members for the 12 programs that opted into the plan. He is also working on an Afterschool Program Development Grant from ASC (America's Service Commissions).

Casey Sweeney provided details about the current RFP which was released on September 18th. Notice of intent to apply is due October 17th. There are currently 17 organizations that have expressed intent- 3 of which are not currently funded. Two webinars have been provided by Serve Wisconsin staff and two more will be provided by the Wisconsin Evaluation Collaborative. WEC will also provide four hours of 1:1 T&TA per organization. Final applications will be due November 3rd.

Daria Rydzak announced two Trauma Informed Care Trainings in collaboration with SaintA- one in Milwaukee on November 2nd and one in Stevens Point on November 16th. The Wisconsin InterCorps Council will have their first meeting of the year on October 19th.

Alexis Matthews reviewed the annual AmeriCorps member survey results noting a delay in sending out the second round of surveys. Serve Wisconsin is attending more recruitment fairs and conferences in order to spread the word about AmeriCorps.

Kara Rivers spoke about planning grants and the nationwide problem with converting planning grants into program implementation. Serve Wisconsin is providing one on one check in calls and is arranging a planning grant bootcamp training for early February.

Updates from Commission Members

Paula Horning discussed the success of the "Stand Up, Step Up" campaign launch event with Wisconsin Lt. Gov. Rebecca Kleefisch.

Lisa Delmore thanked Steven Yule and James Langdon for their work on the Ad Hoc Bylaws Committee.

Christine Beatty talked about recent research that is being done on how volunteering is good for a person. She also gave an update on things she learned and sessions she attended at the CNCS National Symposium. She spoke of her involvement with "Change Her Story" and the International Rotary Club.

lunch break from 12:12 pm until 1:08 pm

Culturally Responsive Evaluation

The Wisconsin Evaluation Collaborative presented on Culturally Responsive Evaluation and how it relates to national service and the board.

Future Meetings

December 14, 2017

Next year there will be a shift to hosting meetings at program sites. Jeanne Duffy announced that any suggestions for board education topics should be sent to jeanne.duffy@wisconsin.gov.

Adjourn

Lisa Delmore made a motion to adjourn the meeting at 2:50 pm. Second by Angela Ahlgrim. Motion passed unanimously.